

TexasWeddingMall.com 2007 Bridal Expo
 at the Dallas Convention Center
 Sunday, June 3, 2007 1-5pm

Booth Request Form

Name of Advertiser (Will be used on booth sign)	
Address	City, State, Zip
Phone	Fax Number
Contact Name & Title	Email
Sales Representative (please print)	Date
Authorized Signature	Date
I hereby agree to the terms and conditions listed on the Rules and Regulations form for the June 3, 2007 Bridal Expo.	

Pricing: First 10' X 10' booth is \$695 | CLIENT RATE: \$595
50% of balance is required to hold your booth selection/s

1 st Choice Booth #	Price	2 nd Choice Booth #	Price	3 rd Choice Booth #	Price

Additional Fees	Size / Watts	Price	Quantity	Total
Tables	6' / 8'	\$30.00 / \$35.00		
Corner Booth Upgrade	N/A	\$50.00		
Food Permit	Day of Event	\$75.00		
Booth Price:				
Grand Total:				

Door Prize/s:	
Preferred Set-up Time: Please circle one option	Sunday, June 3, 2007 from: 9-10am 10-11am 11-Noon Noon-1pm

If paying by credit card please enter the following information:

Type of credit card, circle only one: VISA MasterCard AmEx Discover	Card Number:
Name of Card Holder:	Billing Address (If different than above):
Card Expiration Date:	

Please fax this form to: Texas Wedding Mall (800) 356-3069

Corporate Office: 19315 FM 2252 #152 Garden Ridge, TX 78266
 For more information, please call: 972-814-3124



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General Information & Rules and Regulations

General Information

Booth Price Includes:	Bridal Expo Lead List (Available in Multiple Formats) Draped back wall and 3' draped sidewall Booth Sign with Company Name
Exhibitor Set-Up Time:	1pm-8pm day before event and 8am to 12:30pm day of event
*Show Time:	Exhibitors on display from 1pm to 5pm only; Fashion show from 4pm-5pm
Exhibitor Tear Down:	Starts at 5:05pm (or when event producer deems appropriate)
Additional Fees:	Tables: 6 ft \$30 each 8 ft \$35 each Electricity: \$75
Guest Admission:	\$12 at the door or \$10 online at TexasWeddingMall.com
Information Web Site:	www.TexasWeddingMall.com

Rules And Regulations For Exhibitors

50% of balance is due with your booth request form. Full amount is due 45 days before event. If full payment is not received 45 days before event, then exhibitor forfeits their reserved booth space, and any payments. No refunds will be given after 45 days before event.

USA Wedding Mall, Inc. is not responsible for lost, stolen, or damaged goods and will not be held responsible for any personal injury while participating in the Bridal Expo.

Exhibitors shall not display or exhibit any product, good, or service other than what is represent in the Booth Request Form on the front of this document.

No exhibitor will assign, sublease, or share their booth space unless prior approval has been granted (in writing) from USA Wedding Mall, Inc. Exhibitors must stay within the confines of their allotted booth space.

USA Wedding Mall, Inc. and all participating exhibitors are subject to the terms and conditions in the Show Facility contract. In addition, the exhibitor is responsible for knowing and adhering to public safety laws and any permit fees. Vendor is solely responsible for any applicable permit fees (such as food permits). Booths that are in violation of city ordinances, fire code, or other public safety policies will be subject to removal.

Binding Arbitration: Should any breach of contract claim be made by either party entering into this agreement, both parties agree to Binding Arbitration.

Exhibitor understands that this Booth Request Form may be denied by USA Wedding Mall, Inc., for any reason, so long as notice is given in writing to exhibitor 45 days before event date. USA Wedding Mall, Inc. retains the right to restrict the operation of, or evict any exhibitor, which detracts from the general nature of the Bridal Expo. Exhibitors with lighting, sound projection equipment or other extemporaneous equipment will be subject to review from USA Wedding Mall, Inc. representatives and possible removal from the Bridal Expo if deemed necessary.

Authorized Signature: _____

Date: _____

I agree to the terms and conditions as listed above.