



Booth Request Form

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|---|------------------|
| Name of Advertiser (Will be used on booth sign) | |
| Address | City, State, Zip |
| Phone | Fax Number |
| Contact Name | Email |
| Print Name | Title |
| Authorized Signature | Date |
| <small>(I agree to the Terms & Conditions as listed on the back side of this Booth Request Form.)</small> | |

50% down required to hold booth selection

| 1 st Choice Booth # | Price | 2 nd Choice Booth # | Price | 3 rd Choice Booth # | Price |
|--------------------------------|-------|--------------------------------|-------|--------------------------------|-------|
| | \$ | | \$ | | \$ |

| Additional Fees | Size / Watts | Price | Quantity | Total |
|---|--------------|--------------|----------|-------|
| Skirted Tables | 6' or 8' | \$35.00 each | | \$ |
| Electricity | 1000 watts | \$75.00 | | \$ |
| Door Prize: Description & Value: | | | | N/A |
| Booth Price: | | | | \$ |
| (Including 1st Choice Booth) Grand Total: | | | | \$ |

If paying by credit card please enter the following information:

| | |
|---|--|
| Type of credit card, circle only one: VISA MasterCard AmEx Discover | Card Number: |
| Name of Card Holder: | Billing Address (If different than above): |
| Card Expiration Date: | |

Please Fax or Mail this form to:

Texas Wedding Mall

For more information please call 800-693-6255 or visit www.BridalExpo.us

19315 FM 2252, Suite 152 Garden Ridge, TX 78266

FAX: (800) 356-3069



General Information, Terms & Conditions of Sale, and Event Rules / Regulations

| | |
|---------------------------|---|
| Event Date: | |
| Event Location: | |
| Exhibitor Set-up Time: | |
| Event Show Time: | |
| Exhibitor Tear Down Time: | |
| Exhibitor Parking Fee: | |
| Guest Parking Fee: | |
| Guest Admission Fee: | |
| Exhibitor Information: | www.BridalExpo.us / 800-693-6255 |
| Guest Information: | www.TexasWeddingMall.com / 800-693-6255 |

Rules & Regulations for Exhibitors:

- 1) 25% of balance is due with your Booth request Form to hold exhibit space. Full amount is due 45 days before event. If full payment is not received on time, then Exhibitor may lose assigned booth space and any deposits put down for said space. No refunds will be given 45 days before event.
- 2) Exhibitors shall not display or exhibit any product, good or service other than what is represented in the Booth Request Form.
- 3) The Company is not responsible for lost, stolen, or damaged goods while participating in the Bridal Expo. Security for personal items or items related to your booth is NOT provided.
- 4) No Advertiser will assign, sublease, or share their booth space unless prior approval has been granted (in writing) from the Company. Advertisers must stay within the confines of their space.
- 5) The Company and all participating Advertisers are subject to the terms and conditions in the Show Facility contract. In addition, the Advertiser is responsible for knowing and adhering to all applicable public safety laws. Booths that are in violation of city ordinances, fire code, or other public safety policies will be subject to removal.
- 6) The Company retains the right to restrict the operation of or evict any Advertiser, which detracts from the general nature of the Bridal Expo. Advertisers with lighting, sound projection equipment or other extemporaneous equipment will be subject to review from Company representatives and possible removal from the Bridal Expo if deemed necessary. USA Wedding Mall, Inc. reserves the right to evict or remove any exhibitor/s or guest/s which, in the judgment of the Bridal Expo Coordinator or Owners, detract from the general nature of the Bridal Expo, or appear to be a distraction or safety risk for Bridal Expo guests or Exhibitors.
- 7) **Binding Arbitration:** The Company and the Exhibitor hereby agree that any and all disputes, controversies or claims arising out of this Agreement or services provided herein shall be resolved exclusively through final and binding arbitration, by an Arbitrator selected from a list of seven arbitrators obtained from the American Academy of Arbitrators (the "Arbitration List"). In the event a dispute over this Agreement becomes subject to arbitration, the Parties shall alternately strike names on the Arbitration List, with the Party requesting arbitration striking first, until a final Arbitrator is determined. No arbitration may be initiated beyond the applicable statute of limitations on the claim being raised. The decision of the Arbitrator will be final and binding upon the Parties. Costs of the Arbitrator's fees and transcripts of the proceedings shall be borne by losing party.
- 8) **Competitive Goods and Services.** Exhibitor acknowledges and agrees that USA Wedding Mall, Inc. may allow a vendor in the Bridal Expo that will sell goods and services that are or may be competitive with Exhibitor's goods and services.
- 9) **Indemnification.** The Exhibitor shall at all times indemnify and hold harmless USA Wedding Mall, Inc., its employees, agents, officers, directors, shareholders and representatives and their successors and assigns, from and against any and all claims, demands, judgments, losses, liabilities, damages and expenses (including reasonable attorneys fees) in any manner arising out of, directly or indirectly, this Agreement, including, but not limited to, any Listing or any errors or omissions.
- 10) **No Warranty.** THE COMPANY PROVIDES THE BRIDAL EXPO AND RELATED SERVICES "AS IS" AND WITHOUT ANY WARRANTY OR CONDITION, EXPRESS OR IMPLIED. ALL IMPLIED WARRANTIES OR CONDITIONS OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE ARE HEREBY DISCLAIMED BY THE COMPANY, INCLUDING BUT NOT LIMITED TO, THE QUALITY OR QUANTITY OF USERS OF THE COMPANY'S SERVICES. IN NO EVENT SHALL USA WEDDING MALL, INC. BE LIABLE FOR LOST PROFITS OR ANY SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES ARISING OUT OF OR IN CONNECTION WITH USA WEDDING MALL'S SERVICES OR THIS AGREEMENT. USA WEDDING MALL, INC.'S ENTIRE LIABILITY FOR ANY CLAIMS OR DAMAGES, WHETHER BASED IN CONTRACT OR NEGLIGENCE, WILL BE LIMITED TO THE AMOUNT OF LISTING FEES PAID BY THE LISTER TO COMPANY HEREUNDER.

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|-------------------------------|-------------|
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| Signature of Exhibitor | Date |