

# Bridal Expo

AUSTIN & SAN ANTONIO

The TexasWeddingMall.com Bridal Expo is your connection to meeting hundreds of brides in a single day! Display your products and services in front of thousands of attendees and get immediate results. The Bridal Expo is an excellent way to increase your exposure and boost sales. Consider the following unique benefits to the Bridal Expo:



## *Targeting High-End Brides*

The Bridal Expo targets brides with a higher budget; we seek out serious consumers who are dedicated to the details of their wedding day. Acclaimed as the city's "upscale bridal event" the Bridal Expo provides excellent exposure for your business to hundreds of local brides.

## *Balanced Exhibitor Ratios*

We have strict guidelines for all of our Bridal Expos in that no one industry is allowed to dominate the event. Unlike our competitor's shows, all industries at the Bridal Expo are limited to no more than 15% of the total number of booths. This allows for a balanced and more beneficial show for both bride and exhibitors.

## *Synergy*

The Bridal Expo is only one part of a powerful synergy of products that include hundreds of wedding professionals from across the state. Online, in print and in person, TexasWeddingMall.com, Texas Bride Magazine and the Bridal Expo connects you with brides from all major Texas cities.



**SIGN UP FOR YOUR BOOTH TODAY!**

Talk with your Account Representative or call **800-693-6255** For more information including upcoming show dates and available booths, log on to [www.BridalExpo.us](http://www.BridalExpo.us) or email [Admin@BridalExpo.us](mailto:Admin@BridalExpo.us)